



Bold Group Announces Appointment of Marcus Bring as President

Bring is a veteran software sales leader who will drive customer-focused progress and growth.

November 9, 2023

Bold Group, part of EverCommerce Security & Alarm Solutions, is pleased to introduce Marcus Bring as its new President. Marcus is an accomplished executive who brings decades of leadership and sales experience and is passionate about leading with a customer-first approach.

As President, Marcus will focus on driving growth, creating positive customer experiences, and fostering innovation within the company and product lines to meet the unique needs of the security industry. He will build upon Bold Group's four-decade legacy as the leading provider of software solutions to the security industry.

"We welcome Marcus's leadership at this critical time of growth in the security industry. The industry is stronger than it has ever been and leads the way in the adoption of new technologies to further its life safety mission," said Mindy O'Toole, General Manager of EverCommerce Security & Alarm. "Bold Group's customers will benefit from his leadership and expertise as we continue to grow and innovate with a renewed focus on customer needs."

"I'm honored to join an organization with such a long history and commitment to the security industry. I'm excited to dig in and learn from our customers and collaborate with Bold Group's team of exceptional talent," said Bring. "I believe in the strength and mission of Bold Group and am committed to building new momentum, expanding sales, and elevating the customer experience."

Marcus has held sales leadership roles and led global teams in the end-to-end delivery of turnkey IT, operational, logistics and marketing services to customers at Fortune 100 and 500 companies. He is known for building results-driven teams that adapt to changing market conditions and customer needs. He most recently served as VP, Sales and Business Development at the software company Thomson Reuters.



Marcus Bring, President, Bold Group



EverCommerce is committed to investing in and growing Bold Group to bring value to its customers in the security industry. Marcus's leadership will help propel the organization and product line forward and further Bold Group's mission to be leading provider of software solutions designed for the security industry.