



## **Bold Group Announces Customer Advisory Board for 2023-2024 Term**

**New board brings together security industry leaders to provide industry insight, advise on strategic direction, and drive innovation.**

July 20, 2023

Bold Group, an EverCommerce (Nasdaq: EVCM) solution group and industry-leading purveyor of event monitoring and business management solutions for the electronic security industry, is pleased to announce the members of its Customer Advisory Board (CAB) for the 2023-2024 term. The Customer Advisory Board serves as an important source of insight as Bold Group identifies strategic opportunities to evolve and transform Bold Group, accelerate innovation, and deliver increasing value to customers.

This year's board is made up of ten leaders whose talent and innovation have driven success in their own organizations and who share a passion for technology and the overall growth of the security industry.

Bold Group's CAB members for the 2023-2024 term are:

- **Danielle Armstrong**, VP of Operations, Southwest Dispatch Center
- **Charles Buhrman**, Accounting & Data Entry Specialist, Tasco Security Inc.
- **Beverley Champagne**, General Manager of Monitoring Operations, Damar Security Systems
- **Bo Denkers**, VP of Software Engineering, AvantGuard Monitoring Centers
- **Jesse Elmer**, Director of Technology, Night Owl Support Systems
- **Cody Fair**, IT Systems Administration Manager, Fleenor Security Systems
- **Becky Henderson**, Applications Manager, Interface Systems
- **Fred Johnson**, CFO/Vice President, Peak Alarm Company Inc.
- **Shelley McQuigge**, Quality Control Manager – Monitoring Operations, Paladin Technologies
- **Kira Mingua**, Chief Financial Officer, Bates Security

"Bold Group is committed to putting the voice of the customer at the center of our business, and the Customer Advisory Board is a key tool for doing that," said Julie Lichty, Bold Group's SVP of Product Management. "The insight, experience, and industry knowledge of this immensely talented group will help Bold Group in its mission to build software that protects lives and property and optimizes business performance."

Customer Advisory Board members are selected for their vision, expertise, thought leadership, and ability to provide strategic input. This year's members come from organizations of all sizes, represent operations, finance, IT, and executive roles, and are versed in alarm monitoring and business management solutions from across Bold Group's product catalog. This diversity of



roles and experience will help Bold Group gain a 360-degree view of the unique problems and challenges faced by customers.

“Being part of the 2022-2023 Bold Group Customer Advisory Board has been a unique opportunity to learn from other leaders in the security industry and contribute to the evolution of Bold Group,” said returning CAB member Fred Johnson, CFO/Vice President of Peak Alarm Company Inc. “The board helps Bold Group foster meaningful conversations with customers, and I’m excited by the opportunity to continue representing Peak Alarm on the board this year.”

The board will meet quarterly and serve as a strategic forum and community for capturing customer needs, sharing thought leadership, discussing industry challenges, and evaluating Bold Group’s product roadmap and business strategy.