



Bold Group Wins ESX Innovation Award for Business Management Software Managely

The next-gen integrated business management solution for security dealers was selected in the Financial Services category.

June 6, 2023

Bold Group, an EverCommerce (Nasdaq: EVCM) solution group and industry-leading purveyor of event monitoring and business management solutions for the electronic security industry, has won a [2023 ESX Innovation Award](#) in the Financial Services category for its integrated business management software, Managely®.

Managely is a new comprehensive business management software solution that gives security dealers of any size the tools to manage key business functions in one platform, including accounting, inventory, field service management, CRM, project management, central station integration, and more. The scalable software platform simplifies the management of business operations with industry-specific workflows and automations that help drive productivity, increase revenue, and reduce costs.

“We are honored to be recognized by ESX among an outstanding group of innovative products that are driving our industry forward,” said Bold Group President Alison Forsythe. “Bold Group has served the security industry for 40 years with industry-specific software that helps organizations take command of their most essential operations. With Managely we saw an opportunity to evolve business management software for the industry overall by leveraging new technologies to help dealers automate and streamline even more processes, better meet future challenges, and accelerate growth.”

Managely’s key features include:

- **Executive and role-based dashboards** that can be configured by role, brand, and company and are driven by a sleek UI/UX, bringing data to life to better see and understand business health.
- **Business intelligence** through an embedded version of Microsoft Power BI that provides interactive data visualizations and real-time analysis of key business insights and predictive analytics to drive forecasting and go-to-market strategies.
- **Review and reputation management** through a pulseM® integration, giving business owners an efficient way to connect with customers, generate reviews and feedback, and drive organic growth.



- **Modern, flexible user interface** that businesses can integrate with their company's brand standards and brand identity through configurable dashboards, invoices, work orders, and proposals.
- **Recurring monthly revenue solutions** that allow businesses to automate billing and inventory and optimize cashflow

ESX's Innovation Awards distinguish innovation and excellence in the industry and identify the next-gen products and services that will offer significant opportunities for growth for integrator companies. These products and services were selected by an independent panel of judges based on a specific set of criteria, including ingenuity, applicability, response to market need and more.

Managely will be presented at the [ESX Innovation Awards Showcase](#) in booth #812 at the Kentucky International Convention Center in Louisville, KY from June 6-7, 2023.