



## **Julie Lichty Recognized as Part of the Security Industry Association's 2023 Women in Security Forum Power 100**

**Lichty was highlighted in this annual program showcasing 100 women who are role models, leaders, innovators and influencers in the global security industry.**

March 8, 2023

The Security Industry Association (SIA) has named Bold Group's Senior Vice President of Product Management, Julie Lichty, to the 2023 honoree list for the SIA Women in Security Forum Power 100. This initiative, presented by the SIA Women in Security Forum, honors 100 women in the security industry each year who are role models for actively advancing diversity, inclusion, innovation and leadership in the community.

Lichty is an accomplished product and services leader who has guided successful multi-billion dollar portfolios with a customer-centric lens, leveraging expertise in hardware, digital transformation, product management, operations, and innovative solutions. She leads at the forefront of IoT, AI, SaaS, software and cloud, and in her career she has driven digital, hardware product and services strategies and go-to-market across the technology and business spectrum.

Since joining Bold Group in 2021, Lichty has led the team that delivered Managely, a brand-new business management software solution built specifically for the needs of security businesses. During her tenure, she also steered and introduced product integrations with top-tier solutions, including Microsoft Power BI, WeSuite, and Sentry AI, creating a partner ecosystem of certified, tested integrations that customers could tap into and find tools to address their specific business challenges. As a product leader, Julie understands that her role is to listen, plan, adapt, launch, and support products and services that create value for customers, and her ability to bring lasting change to organizations and introduce true innovation stems from this focus on the customer.

"The SIA Women in Security Forum is proud to showcase the remarkable women of the 2023 WISF Power 100. These dynamic, talented honorees are making waves in the security industry and are constantly exhibiting leadership, motivating others and driving progress in the security industry," said SIA Women in Security Forum Chair Kasia Hanson. "We commend this outstanding class of honorees for their impactful efforts in the security industry and broader community and look forward to celebrating their successes at ISC West."

The Power 100 announcement comes on March 8, International Women's Day, a global day celebrating the social, economic, cultural and political achievements of women and presenting a call to action for accelerating women's equality. SIA supports International Women's Day and launched the SIA Women in Security Forum on this day in 2018. This year, SIA will celebrate International Women's Day and its 2023 theme by encouraging the Power 100 honorees, the



Women in Security Forum community and the larger security industry to work to forge women's equity and #EmbraceEquity.

"The 2023 Power 100 honorees are an inspiration to all of us in the security industry. These 100 women leaders are breaking barriers, shifting expectations and advancing diversity, equity and inclusion while taking our industry to new heights," said SIA CEO Don Erickson. "As we celebrate International Women's Day, we congratulate this year's outstanding class of honorees and thank them for their invaluable contributions to the security industry as well as their leadership, innovation and advocacy."

SIA's Women in Security Forum works to engage all security professionals to promote, recruit and cultivate women's leadership for a more inclusive and diversified industry. In addition to the Power 100, the SIA Women in Security Forum offers several programs and activities, including the SIA Progress Award, which celebrates individuals who advance opportunities for women in the security industry; the SIA Women in Security Forum Scholarship, which furthers educational opportunities and advancement for a diverse security workforce; special keynote breakfast events at ISC West and East; volunteer efforts that give back to the community; virtual education offerings; collaborative projects with other organizations seeking to empower women in security and technology; support of the SIA Women in Biometrics Awards; thought leadership and speaking opportunities; and engaging networking and professional growth events.