



# UniversalConnector

Convert files, video, audio, and GPS into signals for Manitou®.

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The UniversalConnector module is part of the Bold MediaGateway, an award winning product that integrates different media including telephony, voice, SMS technology, and data.

The UniversalConnector converts GPS, Video, Audio, SMS, Email, ODBC database, FTP, TCP, GPRS, RSS, UDP and simple files into signals that are delivered into Manitou.

## CREATE SIGNALS IN MANITOU

The UniversalConnector becomes a receiver for non-traditional transmissions. It translates SMS, Email, ODBC database, FTP, TCP, GPRS, RSS, UDP and simple files into signals for Manitou to process. Not only can Manitou receive information from a variety of sources, but it can be in many formats such as XML, JSON, comma-separated, binary, email attachments, text, and label/separator. This enables Manitou to easily process non-traditional transmissions without requiring development resources. With this technology, alarm companies can now sell different types of monitoring that they could not before.

## DIFFERENT TYPES OF MONITORING

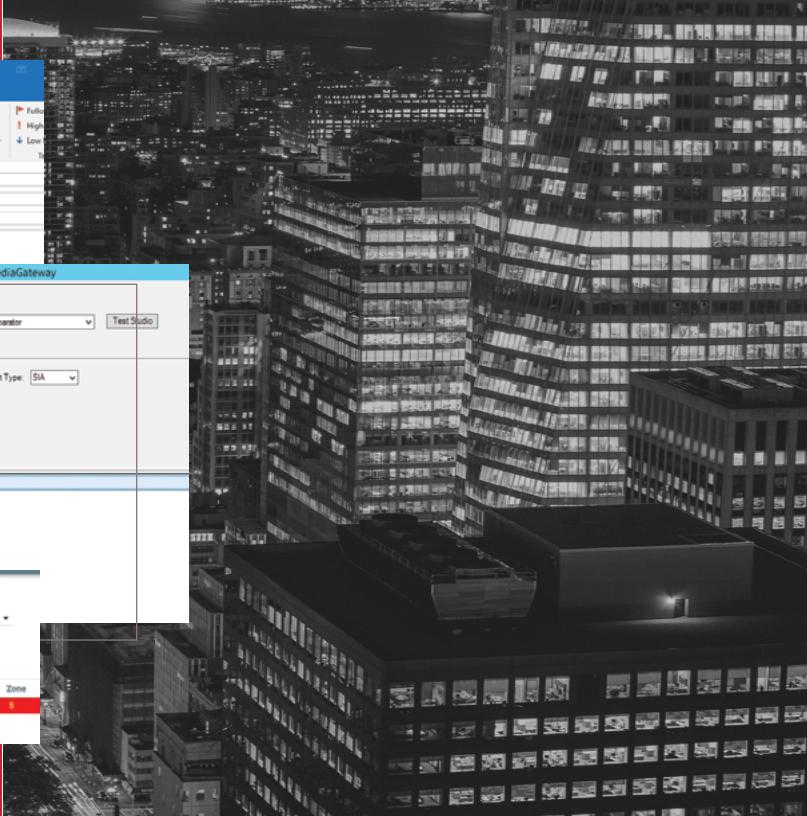
One example is the monitoring of cargo containers, where the status of the cargo doors (open or closed) plus the location signal is sent to an FTP server. These signals can now be received in Manitou. If location information is included, then a geofence can be used to qualify the signal.

Another example is a medical telemetry device which monitors the temperature for cancer patients and sends an SMS message upon temperature changes. Bold's UniversalConnector translates these signals so they can be received in Manitou and the operators can monitor them professionally as they would with another alarm.



## MONITOR EMAILS PROFESSIONALLY

Many end users have devices that send non-traditional signals such as email messages. The email account must be constantly monitored to keep track of the signal and there is the danger of missing the email and ignoring the alarm. With the UniversalConnector these signals can be received at the central station and monitored professionally. Using Manitou's Action Patterns, operators can handle these alarms based on the business practices of the monitoring center.



## GROW REVENUES AND INCREASE RMR

A key advantage of the UniversalConnector is that a central station does not need a developer or their automation provider to write code to interface the different types of devices that a customer may want. This allows you to integrate new products quickly and gives you a competitive advantage.

The UniversalConnector provides new offerings that integration companies can use for potential clients and target markets, expanding the possibilities of what is possible when it comes to monitoring. Alarm companies can increase their scope, grow revenues and increase RMR by offering these new types of monitoring opportunities.

## Powered by Bold.

Bold Group has provided award-winning, trusted business solutions for the security industry for over three decades. Our core products, stages™, Manitou®, SIMS™, SedonaOffice®, and AlarmBiller® are the leading software choices for top security companies and dealers globally. To learn how to increase profitability and efficiency for your business with our full range of alarm monitoring and integrated financial management solutions, call us or visit our website

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